

THE ONLINE TOURISM INITIATIVE REGISTER (RTiRe)

Listing structure and prices

Levels of listings

1. Free subscription (L 1)
2. Starter subscription (L 2)
3. Premium subscription (L 3)

All subscribers must;

- Fill the one-time register content collection form
- Joint all platforms of the Rwenzori tourism clinic
- Share high quality marketing pictures (at least 1 Mb each)
- Share their product description
- Fill the visitor statistics form every month
- Administer a guest feedback form to every visitor during their service delivery

Benefits and offers to subscribers	L 1	L 2	L 3
One certificate of registration	✓	✓	✓
Meeting classes once a week	✓	✓	✓
Ask two questions per week	✓	✓	✓
Making sale sheets			✓
Placement on one Uganda tourism website		✓	✓
Office representation (receptionist only)		✓	✓
Lodge enlisting on Uganda trips website			✓
Making guest feedback form	✓	✓	✓
Marketing materials design in the registers template			✓
Private coaching of 30 minutes per month (ECS)			✓
Quarterly site visit and onsite training interns placement			✓
volunteer placement (subject to availability)			✓

Rates/ prices for listing

Level of listing	Code	Price	Period
Trial subscription	L 1	Free	Per year
Start-up Subscription	L 2	100000/- (30\$)	Per year
Premium Subscription	L 3	200000/- (60\$)	Per year
Enterprise Clinic Sessions	ECS	30000/- (10\$)	1 hour

- Payment covers calendar year
- All subscriptions end with the running year
- All subscriptions will need to be renewed by letter notice every year
- L 2 and L 3 subscriptions will automatically be moved to L 1 until a new subscription is effected.
- Payment can be done on monthly or yearly basis.
- Transaction costs will be added on monthly payments.
- No transaction fees will ne added on annual payments.
- ECS can be remote or physical but must be on appointment.